

IT *You* Want.



Corporate Profile

Background

*It started out as a group of highly talented individuals coming together to tackle a momentous task... creating a redistribution system for one of the top pharmaceutical companies in Sri Lanka; Baur's Healthcare of the A. Baur & Company group. The team, which was known as e-bridge at the time, set about designing and developing a complete redistribution solution and the Channel Bridge system was born. That was SEVEN years ago, the system is still in operation at Baur's even today.*

*The dedication and skill of this young team led by Hasitha De Silva, caught the attention of the then head of Baur's Healthcare and entrepreneur Mahanama Dodampegama who formed a new company and acquired e-bridge in 2009 to form a dynamic new IT solutions company; eMerge Solutions(Pvt) Ltd.*

# Products and Services

## Channel Bridge

Channel Bridge is a suite of redistribution software that tracks all sales operations and communications within an organization regardless of size. The Salesforce and other field operators connect with the main system via tablet PC app (available in Android and Windows mobile). Management is provided with an online dashboard to implement sales strategies, and review outcome.

The system was developed initially focusing on the sales model adopted by companies in South Asian countries such as Sri Lanka (Agent/Manufacturer -> Distributor and Sales Rep -> Retail customer). However it can be adapted to any distribution model as required.

## C'tracker

C'tracker is an online ERP solution for the freight industry. The system covers all aspects of operations and business related to freight forwarders, from imports, exports, transshipments and clearing.

## Mobile Solutions

Mobile solutions is a new area of interest for us. To that end eMerge has worked on developing solutions for several platforms, including SMS, Corporate and Consumer apps.

Galilei is freeform SMS system that can recognize queries and requests written in simple english and formulate meaningful replies. We have also developed mobile app extensions for several of our corporate solutions.

## Other Solutions

In addition to the products mentioned above, eMerge has also developed help-desk solutions, and solutions for the Apparel sector, and hospital sector. eMerge also carries out custom development projects for the local and international market.

## Internet Security

eMerge Solutions is currently the only authorized partner in Sri Lanka for Avira; One of the top internet security and antivirus solution providers in the world.



# Company Details

## Director Profiles

### **Mahanama Dodampegama (Director)**

Mahanama Dodampegama is the Managing Director of eMerge Solutions (Pvt) Ltd. and the captain of our ship. A self-made guru of business, Mr. Mahanama has been at the helm of several prominent companies such as Hemas Healthcare (Pvt) Ltd. as Managing director, and as director on the board of A. Baur & Company and Vindana Reproductive Health Center. In recent times he has expanded his scope into his own ventures including eMerge Solutions (Pvt) Ltd., Halcyon (Pvt) Ltd. and Nethra Optics (Pvt) Ltd. He also conducts business and motivational seminars.

### **Hasitha De Silva (CEO)**

Hasitha De Silva began his career in the apparel sector but quickly found his niche in software development. He played an instrumental role on developing the architecture for our company's most successful products, including

Channel Bridge, which has been in use for over four years. Mr. Hasitha plays a vital role in the day-to-day operations at eMerge Solutions.

## Best Business Practices

eMerge Solutions (Pvt) Ltd. adheres to the Sri Lanka Companies Act No. 07 of 2007 and has adopted several best business practices including the Data Protection Act (DPA) of 1998, UK, and Security protocols related to setting up and running a secure data management facility. We are also in the process of incorporating ISO level standards to our operations.

### **Amitha Devapriya (Network Administrator)**

Amitha is in-charge of maintaining our cloud services and network security. He is a CISCO certified Network Associate (CCNA) and Security Professional (CCSP(CISecS,CIOSSS) has many years of experience as Network



Administrator for several prominent local companies.

## Company Summary

### eMerge Solutions (Pvt) Ltd.

Established in 2009

Company reg. number :  
PV 69496

#### Board of Directors

Mahanama Dodampegama  
Hasitha De Silva  
Sriyani Dodampegama

#### Accountant/ Auditor

Finance and Business Associates (Pvt) Ltd.  
**Aubrey Saverimuttu** A.C.A, A.S.C.M.A,  
F.M.A.A.T

### Contact Details

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